

NEW HIP-HOP ARTIST FASHAWN ANNOUNCES DEBUT ALBUM

BOY MEETS WORLD OUT OCT 20TH

20-year old wunderkind Fashawn hails from Fresno, California and has proven himself to be a hip-hop prodigy of the highest order, releasing his first mixtape when he was 15 years old. His debut album, *Boy Meets World*, was produced by California native and stellar producer in his own right, Exile (who has done production work for Mobb Deep, Ghostface Killah, Jurassic 5 and more). True school raps by a young man who has seen violence and street life up close, Fashawn makes no bones about where he comes from, but focuses on the positive aspects of his life, and this album represents his journey into manhood. With collaborations with Talib Kweli, J Cole, The Alchemist, DJ Muggs and Dilated Peoples' under his belt, you're going to be hearing a lot about Fashawn in the near future.

"Fashawn is the real deal. Nowadays cats get by on ambition and hype alone, but Fashawn has got that plus the raw talent to back it up. He just arrived and he ain't going nowhere for a minute." **TALIB KWELI**

Check out his video for "Sunny CA" here:

<http://www.vladtv.com/video/10169/fashawn--sunny-ca/>

Bio, music and interviews available upon request.

FASHAWN - www.fashawn.net